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**BREAST CANCER SURVIVOR AND ADVOCATE BRIDGET MOONEY AND
SUSAN G. KOMEN FOR THE CURE® CELEBRITY AMBASSADOR GABRIELLE UNION
TO BE HONORED AS LIFE HEROES**

PARAMUS, N.J., (May 11, 2009) – Twenty-five year old breast cancer survivor and awareness advocate Bridget Mooney of Boston, M.A. and Susan G. Komen for the Cure® celebrity ambassador Gabrielle Union will be honored at the 2009 LIFE (LPGA Pros in the Fight to Eradicate Breast Cancer) Event. LIFE Event host and LGPA veteran, Val Skinner, made the announcement.

Mooney and Union will be recognized as LIFE “Heroes” during a ceremony at the tenth anniversary LIFE Event May 18 at Ridgewood Country Club in Paramus, N.J.

Skinner, founder of the LIFE Event pro-am, said “Hero” distinctions are reserved for individuals who have demonstrated courage in the face of breast cancer and/or purpose in the fight against the disease.

About Bridget Mooney

While a senior at Boston University, Mooney discovered a lump in her left breast. During her annual health exam a nurse practitioner assured her that without a family history and at her age she had nothing to worry about. Six months later and one week after graduating with her international relations degree, Mooney sought a second opinion and was diagnosed with Stage IV breast cancer that had already metastasized to her liver. She was twenty-one years old and was given a 16 percent chance of celebrating her 30th birthday. She was a physically fit yoga fiend who took hip hop dance class with no history of breast cancer.

Throughout the last four years, Mooney has undergone continual aggressive chemotherapy and a lumpectomy. During this time she began as a volunteer for Susan G. Komen for the Cure, initially stuffing envelopes to get out of the house. This volunteer role was instrumental in moving her toward her now passionate work in breast cancer advocacy.

In 2008, Mooney walked in two Breast Cancer 3-Day events, walking a total of 120 miles in one month, and raised \$6,000 for Susan G. Komen for the Cure. Mooney is a speaker at colleges and universities across the U.S. and has been featured in Teen Vogue and on Lifetimetv.com. She serves on the Susan G. Komen for the Cure’s National Young Women’s Advisory Council a group created in part to focus on the Young Women’s Initiative, originated and driven by the Val Skinner Foundation and LIFE.

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She is also a board member of Thrive, a Boston-area nonprofit that serves young women with breast cancer. Founded by young women with breast cancer, Thrive provides dedicated support, practical solutions, and first-hand information to meet the needs of women diagnosed with breast cancer in their 20s, 30s, and 40s.

She is most passionate about reaching others with the story she has come to realize she has to share. Knowing that breast cancer in young women is more aggressive and often diagnosed at an advanced state, Mooney wants young women to learn to not take their bodies for granted, to become educated and perform self-exams. Because she knows that if she had been more familiar with her own body, she might have caught her own cancer earlier.

Her initial chemotherapy and lumpectomy proved successful for a time, however, in December 2008 the cancer returned under her arm. One week after her second diagnosis she became engaged. Today she is currently undergoing weekly chemotherapy treatments and is planning a big wedding on August 15.

About Gabrielle Union

About two years ago one of television and film star Gabrielle Union's closest girlfriends was diagnosed with Stage IV metastatic breast cancer. It was then that Union was first personally introduced to the disease, since that time her aunt was also diagnosed. In support of her friend, Union began actively fundraising for the cause and found a passion for helping make sure others battling the disease had access to health care, support groups, counseling and whatever they needed. Aware of her passion, Susan G. Komen for the Cure invited Union to be an ambassador for the organization's Circle of Promise program.

The Circle of Promise is made up of individuals united behind the cause to empower people around the globe to help end breast cancer forever. Launched in October 2007, Circle of Promise was created by Susan G. Komen for the Cure to educate, empower and mobilize the African-American community in the fight against breast cancer. Through this effort, Susan G. Komen hopes to rewrite the story on African Americans and breast cancer by decreasing the African American mortality rate, which is 18 percent higher than for Caucasian women.

Union will also be one of a selection of Susan G. Komen Circle of Promise celebrities featured in a series of public service announcements beginning this summer centered around breast cancer and African-American women, a collaboration between Susan G. Komen for the Cure, TV One and hair care company Luster Products. The announcements compliment a one-hour documentary that will run in breast cancer treatment centers at hospitals in urban areas as well as with cable affiliates and in information booths at local events.

In November 2008 Union traveled to Ghana as a part of Susan G. Komen for the Cure's mission delegation trip designated to help reduce the rate of breast cancer among women in that country. There she also joined Ghana President John Kufuor for a dedication ceremony at the new HopeXchange Medical Center, a state-of-the-art breast cancer diagnostic and treatment facility in Kumasi.

A talented television and film actress, Union has garnered an impressive resume since her television debut in 1981. Her list of television shows includes roles on "City of Angels" and "Night Stalker," recurring roles on shows such as "Sister, Sister" and "7th Heaven" and guest starring roles on shows including "ER," "Ugly Betty." She was also seen in HBO's award-winning "Something the Lord Made." She most recently starred in the NBC drama "LIFE."

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Some of Union's notable film roles include "Bring it On," "Bad Boys II," "Deliver Us from Eva," "Running with Scissors," "Tyler Perry's Daddy's Little Girls," "The Perfect Holiday," "Meet Dave" and most recently "Cadillac Records."

In addition for her advocacy for Susan G. Komen for the Cure, Union has also been a supporter of the Young Survival Coalition and the Rape Treatment Center (RTC) at UCLA.

About LPGA Pros in the Fight to Eradicate Breast Cancer and the LIFE Event

The LIFE Event supports the Young Women's Initiative, a multifaceted effort organized by Skinner and beneficiaries Susan G. Komen for the Cure and the Cancer Institute of New Jersey to educate young women and other audiences about the risk of breast cancer and the importance of early detection. LIFE funds have been utilized to establish breast cancer education, research and prevention programs.

Founded and led by Skinner, the LIFE Event benefits Susan G. Komen for the Cure, the LPGA's official national charity and largest private backer of breast cancer research and education, the Cancer Institute of New Jersey (CINJ), a National Cancer Institute-designated comprehensive cancer center (one of 41 in the U.S.) and the Young Survival Coalition.

For more information about the 2009 tenth anniversary LIFE Event, beneficiaries, participants, Heroes or partners call 866-882-LIFE or visit www.valskinnerfoundation.org.

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